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INDIQUE HAIR INTERNATIONAL ANNOUNCES UK-BASED NEW TRENDS AMERICAN BEAUTY SUPPLY JOINS DISTRIBUTOR PROGRAM

UK Distributor First to Offer Access to Luxurious Indian Hair Extensions

NEW YORK – March 9, 2009– Indique Hair International today announced New Trends American Beauty Supply has joined its growing distributor program.

The UK-based supplier will offer the entire Indique line including the BOUNCE Collection™ which offers steam permed virgin Indian hair, the HYSTERIA Collection™ which features colored Indian hair, the EUPHORIA Lace Wig Collection™ a line of all virgin Indian hair lace wigs, as well as the company's flagship line, the PURE Collection™.

“As Indique continues to gain market share in the international realm we are committed to maintaining our core philosophy which is to provide the highest quality virgin hair products,” remarked Ericka Dotson, Co-Founder and Director of New Business Development, Indique Hair International. “We partner with distributors who deliver the same level of excellence that we strive to offer with our products.”

“Indique is widely known as providing the most luxurious products in the industry and offers significant support to its distributors,” stated Regina Koennecke New Trends American Beauty Supply. “We are honored to be the first retail outlet in the UK to provide these exceptional products from Indique.”

Luxurious Indian hair is a cultural heritage that reaches back thousands of years. Indique's unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indian hair is of outstanding quality since it has never been exposed to harsh chemical treatments and has been groomed in natural herbal oils.

Indique's Remy hair extensions are unparalleled because the virgin hair used only has cuticle layers facing the same direction from root to end. This ensures that the extensions well and guarantees natural wave, fullness, luster and remarkable usability. Light in weight and supple Indique hair has natural flow and movement. Chemical free Indique hair will enhance the length, color and texture of natural hair offering a flawless and refined weave or hair extension style. Indique hair can be washed, blow dried, curled, flat ironed, colored and permed and still maintains its original beauty and vitality allowing it to be reused for up to one year.

About New Trends American Beauty Supply

Headquartered in Portsmouth, UK, New Trends American Beauty Supply provides professional hair products including the following lines: Sleek, Goddess Human Hair, Milky Way and Dream Girl, Lace Wigs, Olive Oil, Botanical, Soft & Beautiful, Optimum and Cream of Nature. New Trends American Beauty Supply is located 146 London Rd, Portsmouth, United Kingdom PO29DJ. For more information about New Trends American Beauty Supply contact +44 02392663640.

About Indique Hair International

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indique Hair International provides 100 percent virgin human hair that is natural and of the highest quality. Luxurious Indian hair is a cultural heritage that reaches back thousands of years. The hair comes from South India where women groom their hair in traditional herbal oils such as amla and coconut oil and never expose their hair to chemical treatments. Indique Hair International's unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indique Hair International is the only company that produces hair extensions at the source. With headquarters in India, Indique Hair International has sales offices in Boston, New York, Miami and Texas. For more information contact our sales department by phone at 1-877-556-4247 or visit <http://www.Indiquehair.com>.

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