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Media Contact:

Cristina Salinas
Lorenzo Communications
cristina@lorenzocommunications.com
512-586-6955

INDIQUÉ HAIR INTERNATIONAL INTRODUCES THREE NEW REMY HAIR COLLECTIONS

Indiqué Announces Virgin Indian Hair Extensions In Multiple Sizes, Styles and Colors Are Now Available In Its New Lines: The BOUNCE Collection™, HYSTERIA Collection™, EUPHORIA Lace Wig Collection™ And The PURE Collection™ CROWNS & TIARAS

NEW YORK -- November 17, 2008 -- [Indiqué Hair International](#) today announced its three new lines for stylists and consumers including the BOUNCE Collection™ which offers steam permed Indian virgin hair, the HYSTERIA Collection™ which features colored Indian hair and the EUPHORIA Lace Wig Collection™ a new line of all virgin Indian hair lace wigs. In addition, Indiqué's flagship line, the PURE Collection™ launches its special Virgin Indian hair frontal and closure pieces called CROWNS & TIARAS.

"We have cultivated a unique product line to achieve the most luxurious and natural looks possible," commented Ericka Dotson, Co-Founder and Director of New Business Development, Indiqué Hair International. "Customers will find these new lines exceed our standards for delivering the best quality products. We realize that women want options and Indiqué offers the most versatile and fashionable collections to suit any lifestyle."

Luxurious Indian hair is a cultural heritage that reaches back thousands of years. Indiqué's unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indian hair is of outstanding quality since it has never been exposed to harsh chemical treatments and has been groomed in natural herbal oils.

Indiqué's Remy hair extensions are unparalleled because the virgin hair used only has cuticle layers facing the same direction from root to end. This ensures that the extensions behave exactly like your own hair and guarantees natural wave, fullness, luster and remarkable usability. Light in weight and supple Indiqué hair has natural flow and movement. Indique hair is chemical free and will enhance the length, color and texture of natural hair offering a flawless and refined weave or hair extension style. Indiqué hair can be washed, blow dried, curled, flat ironed, colored and permed and still maintain its original beauty and vitality allowing it to be reused for up to one year.

The Bounce™ Collection

[Bounce Collection](#) hair is available in 10" to 22" lengths and in rich, virgin Indian hair color as well as coil curl, deep wave and relaxed straight textures. Indiqué hair in the Bounce Collection undergoes an innovative three-day steaming process to deliver long-lasting curl or wave patterns without the damage of harsh chemicals. This process guarantees lush curls and healthy waves that are precisely patterned.

The Hysteria™ Collection

[Hysteria Collection](#) hair is available in 10" to 22" lengths. This collection offers rich, virgin hair color in a soft curl, soft wave and soft straight texture. Each piece of hair undergoes a special one to two day color process to ensure the hair's cuticles are protected and the vitality and vibrancy is maintained.

The EUPHORIA Lace Wig Collection

The [EUPHORIA Lace Wig Collection](#) is built on a sheer lace cap with an incredibly natural and seamless hairline. Indiqué's custom wig crafters use intricate detail to develop each wig. Each hair is strategically implanted into the fine lace cap to imitate the appearance of natural hair. Baby hairs are also included to complete the overall look of a natural hairline. The base cap comes in stretch center, contour, complete, stretch back and crescent designs. The EUPHORIA Lace Wig Collection styles include Tease (PURE Curly, long), Allure (PURE Curly, short), Entice (PURE Curly, medium), and Innocence (PURE Straight).

About CROWNS & TIARAS

Indiqué's [PURE Tiara and PURE Crown](#) pieces blend with natural hair effortlessly and finish off styles with a totally undetectable parted or hairline area. Available in 12" to 16" lengths, these units are easy to install and can be matched to the PURE Collection machine wefted or hand-tied hair. The pieces can also be curled, flat ironed for creative looks or worn in its natural texture for a gorgeous and full, flowing style. The Lace Front Tiara is made with an extension of premium fine Swiss lace providing benefits that are similar to that of a lace front wig. The Lace Front Crown is also made with an extension of premium fine Swiss lace. This unit can be folded under to cover the crown attachment with natural hair.

About Indiqué Hair International

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indiqué Hair International provides 100 percent virgin human hair that is natural and of the highest quality. Luxurious Indian hair is a cultural heritage that reaches back thousands of years. The hair comes from South India where women groom their hair in traditional herbal oils such as amla and coconut oil and never expose their hair to chemical treatments. Indiqué Hair International's unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indiqué Hair International is the only company that produces hair extensions at the source. With headquarters in India, Indiqué Hair International has sales offices in Boston, New York, Miami and Texas. For more information contact our sales department by phone at 1.877.556.4247 or visit <http://www.Indiquehair.com>.

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