



FOR IMMEDIATE RELEASE

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**INDIQUE HAIR INTERNATIONAL GAINS MARKETSHARE IN CHICAGO
WITH JORDAN'S BEAUTY DISTRIBUTOR**

NEW YORK – September 15, 2009– Indique Hair International today announced Jordan's Beauty Distributor has joined its distributor program.

The Chicago-based supplier will offer the entire Indique line including the BOUNCE Collection™ which offers steam permed virgin Indian hair, the HYSTERIA Collection™ which features colored Indian hair, the EUPHORIA Lace Wig Collection™ a line of all virgin Indian hair lace wigs, as well as the company's flagship line, the PURE Collection™.

"Indique welcomes Jordan's Beauty Distributor to our rapidly expanding distributor program and looks forward to working with the Chicago market," commented Ericka Dotson, Co-Founder and Director of New Business Development, Indique Hair International. "Partnering with educators like Jordan's Beauty Distributor is refreshing because they are always in front of new stylists who want access to products that are easy to use and yet are versatile enough to create the most professional looks."

"We are very excited to be part of the Indique Distributor Program. Indique hair impressed us immediately because Indique displays end to end beauty and elegance," stated Bernita Jordan, owner, Jordan's Beauty Distributor. "We know our customers will immediately recognize the difference Indique products provide."

Luxurious Indian hair is a cultural heritage that reaches back thousands of years. Indique's unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indian hair is of outstanding quality since it has never been exposed to harsh chemical treatments and has been groomed in natural herbal oils.

Indique's Remy hair extensions are unparalleled because the virgin hair used only has cuticle layers facing the same direction from root to end. This ensures that the extensions behave exactly like your own hair and guarantees natural wave, fullness, luster and remarkable usability. Light in weight and supple Indique hair has natural flow and movement. Chemical free Indique hair will enhance the length, color and texture of natural hair offering a flawless and refined weave or hair extension style. Indique hair can be washed, blow dried, curled, flat ironed, colored and permed and still maintains its original beauty and vitality allowing it to be reused for up to one year.

About Jordan's Beauty Distributor

Headquartered in Chicago, IL, Jordan's Beauty Distributor provides professional hair products, furniture and continuing education courses for stylists. Jordan's Beauty Distributor has two locations at 1911 East 79th Street, Chicago, IL, 60649, and 8228 South Kedzie, Chicago, IL, 60652. For more information about Jordan's Beauty Distributor contact Bernita Jordan at 773-734-6268.

About Indique Hair International

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indique Hair International provides 100 percent virgin human hair that is natural and of the highest quality. Luxurious Indian hair is a cultural heritage that reaches back thousands of years. The hair comes from South India where women groom their hair in traditional herbal oils such as amla and coconut oil and never expose their hair to chemical treatments. Indique Hair International's unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indique Hair International is the only company that produces hair extensions at the source. With headquarters in India, Indique Hair International has sales offices in Boston, New York, Miami and Texas. For more information contact our sales department by phone at 1-877-556-4247 or visit <http://www.Indiquehair.com>.

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