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INDIQUE HAIR INTERNATIONAL ANNOUNCES ESSENCE HAIR AND BEAUTY AS NEW DISTRIBUTOR

NEW YORK – September 15, 2009– Indique Hair International today announced Essence Hair and Beauty has joined its expanding distributor program.

The New Jersey-based supplier will offer the entire Indique line including the BOUNCE Collection™ which offers steam permed virgin Indian hair, the HYSTERIA Collection™ which features colored Indian hair, the EUPHORIA Lace Wig Collection™ a line of all virgin Indian hair lace wigs, as well as the company's flagship line, the PURE Collection™.

"Indique is proud to welcome Essence Hair and Beauty Supply to our distributor program which allows us to provide the highest quality virgin hair products to more stylists," remarked Ericka Dotson, Co-Founder and Director of New Business Development, Indique Hair International. "We hope to gain more interest as stylists are able to see first hand the versatility and quality our products can offer their clients."

"We are excited to join the Indique Hair International distributor program because of their reputation of offering the finest products," stated Lydia King, co-owner, Essence Hair and Beauty Supply. "We know our customers are searching for the best hair products and Indique offers a variety of styling options."

Luxurious Indian hair is a cultural heritage that reaches back thousands of years. Indique's unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indian hair is of outstanding quality since it has never been exposed to harsh chemical treatments and has been groomed in natural herbal oils.

Indique's Remy hair extensions are unparalleled because the virgin hair used only has cuticle layers facing the same direction from root to end. This ensures that the extensions behave exactly like your own hair and guarantees natural wave, fullness, luster and remarkable usability. Light in weight and supple Indique hair has natural flow and movement. Chemical free Indique hair will enhance the length, color and texture of natural hair offering a flawless and refined weave or hair extension style. Indique hair can be washed, blow dried, curled, flat ironed, colored and permed and still maintains its original beauty and vitality allowing it to be reused for up to one year.

About Essence Hair and Beauty Supply

Headquartered in Teaneck, New Jersey, Essence Hair and Beauty Supply provides professional hair products. Essence Hair and Beauty Supply is located at 1217 Teaneck Road, Teaneck, New Jersey, 07666. For more information about Essence Hair and Beauty Supply contact Lydia or Daniel King at 201-663-1627.

About Indique Hair International

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indique Hair International provides 100 percent virgin human hair that is natural and of the highest quality. Luxurious Indian hair is a cultural heritage that reaches back thousands of years. The hair comes from South India where women groom their hair in traditional herbal oils such as amla and coconut oil and never expose their hair to chemical treatments. Indique Hair International's unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indique Hair International is the only company that produces hair extensions at the source. With headquarters in India, Indique Hair International has sales offices in Boston, New York, Miami and Texas. For more information contact our sales department by phone at 1-877-556-4247 or visit <http://www.Indiquehair.com>.

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