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INDIQUE HAIR INTERNATIONAL GAINS Foothold IN EUROPEAN MARKET WITH SILKHAIRPRODUCTS DISTRIBUTOR AGREEMENT

Holland Based Distributor Is The First To Offer Salons the PURE™ Collection

NEW YORK -- May 26, 2008 -- [Indique Hair International](#) today announced it has signed a distribution agreement with Silk HairProducts, a premier European business, to distribute the PURE™ Collection, the finest quality Indian virgin Remy hair extensions.

“Indique is proud to announce [Silk HairProducts](#) as a new addition to our distributor team because the synergy of both companies means opportunity for salon owners and delivery of an outstanding product for end-users,” said Ericka Dotson, commented Ericka Dotson, Co-Founder and Director of New Business Development, Indique Hair International. “Indique Hair International recognizes the strength of the Silk HairProducts name and we will strive to support their needs as they introduce our products to new customers.”

Continental Europe has seen an influx of varying types of human hair and there are many resellers of Indian hair; however, no high quality brands provide only premium Indian human hair. Indique, through the distribution of Silk HairProducts will make available Indique natural [virgin Indian human](#) hair to the thousands of salons and end customers who, up until now, were unable to purchase Indique quality human hair.

“We are very excited about this relationship because it offers independent salons the ability to increase their profits while delivering the finest products with exceptional value,” commented Remus Sturlent, CEO and Owner, Silk HairProducts. “There is huge growth potential in this market because Indique products are the only product of this quality available in Europe at the moment.”

About Silk HairProducts

Founded in 2007, Silk HairProducts aims to provide the highest quality hair and hair products to salons in continental Europe. Silk Hair Products distributes a variety of Hair Products and accessories for hair extension specialist in the Benelux region. The company distributes to over 200 salons in Netherlands alone. Silk Hair Products is located in the Netherlands. Please contact sales at :+31(0)299641220 or info@silkhairproducts.nl. For more information, please visit <http://www.silkhairproducts.nl>.

About the PURE™ Collection

Indique Hair International's Remy hair extensions are unparalleled because the virgin hair used has all cuticle layers running the same direction from root to end. This ensures that the extensions behave exactly like a woman's own hair and guarantees natural wave, fullness, luster and remarkable usability. Both light in weight and supple, Indique Hair International hair maintains a natural flow and movement. Chemical free, Indique Hair International hair enhances the length, color and texture of natural hair for a flawless and refined weave or hair extension style. Additionally, Indique Hair International hair can be reused up to a year and can be washed, blow dried, curled, flat ironed, colored and permed.

Hair in the PURE Collection is available in 10" to 24" lengths and in rich, virgin hair color. Not only will consumers be impressed with the quality of Indique Hair International extensions, but the presentation of the product was also given much consideration. Indique Hair International hair is carefully arranged in unique tube shaped packaging, the first of its kind in this industry, to offer a visual impact of its luxurious nature. For more information about becoming a distributor, to purchase Indique Hair International products, call 1.877.556.4247 or visit <http://www.indiquehair.com>.

About Indique Hair International

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indique Hair International provides 100 percent virgin human hair that is natural and of the highest quality. Luxurious Indian hair is a cultural heritage that reaches back thousands of years. The hair comes from South India where women groom their hair in traditional herbal oils such as amla and coconut oil and never expose their hair to chemical treatments. Indique Hair International's unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indique Hair International is the only company that produces hair extensions at the source. With headquarters in India, Indique Hair International has sales offices in Boston, New York, Miami and Texas. For more information contact our sales department by phone at 1.877.556.4247 or visit <http://www.indiquehair.com>.

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