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Indique Hair International Custom Lace Wigs Crown Raoul Collection by Designer Odile Benjamin During Fashion Week

NEW YORK – February 16, 2010 – Indique Hair International today announced 15 Indique Hair International custom lace wigs will be featured on the Frank Glover designed mannequins as part of Designer, Odile Benjamin's Raoul Collection. The Raoul presentation will be held on February 17 from 3:00 p.m. to 6:00 p.m. at Drive In Studios, 443 West 18th Street, New York, NY, during Fashion Week/Fall 2010.

The Raoul presentation will spotlight large scale projected images representing iconic stylish women and men from the 1970's. Colorist Aura Friedman, who is also a colorist for Lady Gaga and has previously used Indique hair for Lady Gaga hair designs, will be lifting the wigs from their virgin state to colors that were worn in the 70's. Hair stylist Cim Mahony, will be styling the wigs. Both of the stylists including wardrobe stylist Haidee Findlay Levin are represented by The Wall Group, a leading agency representing hair, makeup and wardrobe stylists.

"Indique hair is rapidly becoming popular for its versatility. This season at Fashion Week Indique was also featured at the Telfar show by colorist Aura Friedman, who used our products to create funky dreds and flashes of hair in modern urban colors," remarked Ericka Dotson, Co-Founder, Director of Marketing and New Business Development, Indique Hair International. "We anticipate Indique hair will play a key role in the styling and decorative aspect of the Raoul presentation as the mannequins will not have defined faces."

The entire Indique line includes the BOUNCE Collection™ which offers steam permed virgin Indian hair, the HYSTERIA Collection™ which features colored Indian hair, the EUPHORIA Lace Wig Collection™ a line of all virgin Indian hair lace wigs, as well as the company's flagship line, the PURE Collection™.

About Indique Hair International

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indique Hair International provides 100 percent virgin human hair that is natural and of the highest quality. Luxurious Indian hair is a cultural heritage that reaches back thousands of years. The hair comes from South India where women groom their hair in traditional herbal oils such as amla and coconut oil and never expose their hair to chemical treatments. Indique Hair International's unique Indian virgin and natural human hair extensions are lustrous, and tangle free. Indique Hair International is the only company that produces hair extensions at the source.

For more information contact our sales department by phone at 1-877-556-4247 or visit <http://www.Indiquehair.com>.