



**\* FOR IMMEDIATE RELEASE\***

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**INDIQUE HAIR ANNOUNCES THE GRAND OPENING OF THEIR FOURTH BOUTIQUE IN QUEENS, NY**

**NEW YORK, NY – August 11, 2011 – *Indique Hair***, one of the leading premium hair extension brands in the United States, announced today the grand opening of their fourth boutique in Queens, NY. Additional Indique Boutique locations include Soho in New York, Boston and Nashville.

*“Due to the high demand for Indique, it was only a natural progression to open a second location in NYC, one of the most concentrated areas in the U.S.,” says Ericka Dotson, Indique Hair co-founder and Creative Director. “Clients can expect the same high quality products and customer service they have grown to love about Indique Hair.”*

Featuring an open showroom layout, the new location will offer the entire Indique line including the BOUNCE Collection™, a collection of steam permed virgin Indian hair, the HYSTERIA Collection™ which features colored Indian hair, as well as the company’s flagship line, the PURE Collection™. As an added bonus, the newest product offering, Natural Roots, a combination of BOUNCE Relaxed Straight and PURE Wavy, will be sold exclusively at this location.

To commemorate the grand opening, Indique Hair will host a ribbon cutting ceremony on Saturday, August 20, 2011.

*The Queens boutique will be located at 248-12 Northern Blvd #202, Little Neck, NY 11362 and open 7 days a week. The hours of operation are Monday-Friday 11-7pm, Saturday 9-5pm and Sunday 12-4pm.*

**ABOUT INDIQUE HAIR**

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indique Hair International provides 100 percent virgin human hair that is natural and of the highest quality. ***With an impressive client base that consists of Lady Gaga, Lala Vasquez, Angela Simmons, Ciara, Jill Scott, Teyana Taylor and more,*** Indique Hair International’s unique Indian virgin and natural human hair extensions are lustrous and tangle free. Indique Hair International is the only company that produces hair extensions at the source, with headquarters in India; Indique Hair has free-standing boutiques in Boston, New York, and Nashville. For more information visit [www.Indiquehair.com](http://www.Indiquehair.com).

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