



Client Care:
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KERATIQUE COLLECTION

Keratique is virgin hair with patented keratin pre-bonded onto the hair. This hair is layered and provides a natural look for individuals looking for blended volume, color and length.

- ▶ Straightens easily with flat iron.
- ▶ Texture allows for long-lasting curls.
- ▶ Returns to its original wave pattern after every shampoo and conditioner.
- ▶ Use Indique Sulfate-free Shampoo and Conditioner to prevent breaking down keratin bonds.
- ▶ To remove Keratique bonds from your hair (applied using hot fusion or shrinkable tubing techniques), we suggest using Indique Keratique Bond Remover. Shampoo and deep condition your natural hair immediately after removing Keratique tips to avoid drying out your hair.
- ▶ **To define waves:**
 - Please refer to the Hysteria Collection section.
- ▶ **Product Suggestions:**
 - Please refer to the Hysteria Collection section.

CLOSURES AND FRONTALS

Closures and Frontals have a lace base, which allows for a realistic look. Please refrain from excessive tugging, scratching, or pulling on the hair as strands of hair may be released from the base.

- ▶ Applying shampoo or conditioner near the base of your unit may cause the delicate workmanship to unravel.
- ▶ **Repair:**
 - If you are experiencing balding or thin areas in your Frontal or Closure, please seek a professional who specializes in re-ventilation. Re-ventilation is a process that involves adding more hair to balding or thin areas. A specialist can also repair tears in the lace, add hair, or even replace lace where it has been worn out.

STYLING PRODUCTS

- ▶ Indique hair does not need a lot of product.
- ▶ Use any styling products sparingly to maintain natural body and movement.
- ▶ Apply products while the hair is damp so they are not overly concentrated.
- ▶ Avoid alcohol-based styling products, since alcohol can make the hair dry and cause tangling.
- ▶ To prevent excessive dryness, use Indique French Argan Oil.

CHEMICALLY ALTERING INDIQUE HAIR

- ▶ Indique hair is 100% virgin hair; therefore it can be dyed, bleached, relaxed or permed. We strongly recommend that all chemical alterations be done professionally.
- ▶ Prior to any chemical alterations, a strand test should be performed. Be aware that performing these services can change the texture and/or pattern of the hair.
- ▶ Keratique (other than Natural Virgin Tone) and Hysteria have already undergone an innovative 1 to 2 day coloring process. Since this hair has already been color-treated, additional processing can compromise the integrity of the hair.
- ▶ Note that relaxing, perming, coloring, lifting or otherwise processing Indique hair voids ALL EXCHANGE AND REPLACEMENT guarantees.

SPECIFIC CONDITIONS

- SWIMMING**
- ▶ It is not recommended that you swim with extension hair, as chlorine and salt water is damaging to the hair. However if you do the following precautions are recommended:
 - Comb or brush through hair;
 - Apply a leave-in conditioner to hair to act as a protective layer;
 - Braiding hair may help to prevent tangling;
 - Afterwards thoroughly shampoo and condition hair.

EXTREME WEATHER CONDITIONS

- COLD AND DRY:**
- ▶ Cold and extremely dry weather conditions can cause hair to appear brittle.
 - Moisturize hair more frequently. We recommend daily use of our French Argan Oil.
 - Please note: Exposure to the sun may cause a slight change in color in both natural and chemically colored hair.
- HEAT AND HUMIDITY**
- ▶ Hair tends to swell when exposed to extreme heat and humidity especially heavily textured hair such as those with a curl or wave pattern.
 - ▶ Use a small amount of product to control and define the texture.
 - ▶ It may be necessary to deep condition more frequently.

OTHER CONSIDERATIONS

- NIGHT ROUTINE**
- ▶ In order to preserve style, hair should be wrapped, braided, twisted, rolled or pin curled according to the texture to prevent tangling.
 - ▶ Never sleep on loose, wet hair.
 - ▶ Cotton pillow cases can dry out the hair. We recommend sleeping wearing a satin scarf or bonnet.

STYLING TOOLS

We love using hot tools on Indique hair! With hot tools you can manipulate the hair by creating amazing curls, waves or straightened styles. Please be careful when using extreme heat on the hair to avoid damage to the cuticle. We recommend the following tools for the following textures:

Use a small amount of Indique Essential French Argan Oil as a heat protectant.

○ = use at low temperature

	Flat Iron	Curling Iron/ Hot Rollers	Wand	Blow Dryer	Blow Dryer with Diffuser	Flexi-rods/ Rollers	Crimping Irons
PURE Straight / SEA Bali Straight	●	●	●	●	●	●	●
PURE Wavy/ Hysteria/ Keratique	●	●	●	●	●	●	●
PURE Curly	●	●	●	●	●	●	●
BOUNCE Natural Roots	●	●	●	●	●	●	●
BOUNCE Relaxed Straight/ Blow-Out	●	●	●	●	●	●	●
BOUNCE Beach Wave			○		●	●	○
BOUNCE Deep Wave			○		●	●	○
BOUNCE Coil Curl / SEA Fiji Curl					●	●	
BOUNCE Organic Curl					●	●	
SEA Zen Straight	●	●	●	●	●	●	●
SEA Tahitian Wave			○		●	●	○



HAIR CARE
GUIDE

THANK YOU

FOR YOUR PURCHASE

At Indique, we are committed to providing you with quality 100% virgin hair. To ensure your full satisfaction, please follow this recommended hair care guide.

PRE-INSTALLATION REQUIREMENTS

All Indique hair has the cuticle intact. Therefore, before installation, we recommend that you always:

- ▶ Rinse the hair under warm water. It is important that you keep the plastic security band around the bundle during this process to avoid tangling.
- ▶ Run your fingers through the hair.
- ▶ Set out to air dry. Once dry, the hair should be tangle and shed-free. If you detect any problems during this pre-installation process, please contact us immediately.
- ▶ We stand behind the quality of our hair. In the rare case that you experience any excessive matting, shedding or tangling within the first week due to a manufacturing issue, please contact us for further consultation. During the consultation we may recommend that the installation be removed and returned to the place of purchase for testing.

INSTALLATION TIPS

When doing a full sew-in, professional stylists suggest folding the wefts rather than cutting individual tracks. This maintains the integrity of the extension, prevents shedding, and makes re-installation easier.

MACHINE WEFTED HAIR

- ▶ When installing wefted extensions with a needle, it is recommended that you sew around the weft rather than through. Putting a needle through the weft will weaken the structure and cause shedding.

BULK HAIR

- ▶ All Indique hair is cut from a single donor, cuticles intact, with all hairs facing the same direction from root to tip. Therefore, always pull hair from the top where it is tied with the rubber band. NEVER take hair from the bottom of the bundle. Taking strands from the bottom will cause the hair to be inverted and result in matting and tangling.

GENERAL MAINTENANCE

- ▶ We suggest that you have your stylist trim the ends, especially if you plan on doing a lot of heat styling. Hot tools can contribute to split ends, shortening the life of your extensions.
- ▶ Shampoo and condition with Indique Hair Care Essentials weekly to maintain softness and manageability. Our products are sulfate free, moisturizing, and infused with French Argan Oil. The shampoo gently cleanses, replenishes vital moisture, and maximizes shine. The conditioner provides hydration without weighing down the hair.
- ▶ It is suggested that you visit your stylist regularly to have your hair

- and extensions shampooed, especially when wearing a sewn-in installation. It is critical that hair is properly cleansed and dried.
- ▶ Hair extensions should not be handled rigorously and should always be shampooed in a downward motion.
- ▶ Keep styling products to a minimum to prevent weighing down the hair. Indique Hair Care Essentials French Argan Oil may be used as a deep conditioning treatment to maintain the smooth and lustrous texture of the hair. It also works as a heat protectant. Use a dime size before blow drying, flat ironing or curling.

PURE COLLECTION

Pure is our flagship collection of virgin Indian hair, completely natural and untouched. Since the hair in this collection has not been altered in any way, it has the ability to be manipulated with any hot tool and return to its natural state.

STRAIGHT

- ▶ Easy to flat iron or curl
- ▶ *Product Suggestions:*
 - Indique Hair Care Essentials French Argan Oil
 - Indique Hair Care Essentials Dry Shampoo

WAVY

- ▶ Straightens easily with flat iron.
- ▶ Texture allows for long-lasting curls.
- ▶ Returns to its original wave pattern after every shampoo and condition.
- ▶ *To define waves:*
 - Use paddle brush to detangle wet hair;
 - Distribute product evenly;
 - Scrunch;
 - Allow hair to air dry or use diffuser for more volume.
- ▶ Handling the hair during the drying process can cause frizziness. If a fuller look is desired, wait until hair is completely dry to manipulate.

- ▶ *Product Suggestions:*
 - Indique Hair Care Essentials French Argan Oil
 - Curl defining crème, spray, mousse, etc.
 - Please note: Curl defining products are more effective when applied to wet hair. Mix these products with our French Argan Oil to maintain softness and manageability.

CURLY

- ▶ Can be straightened with the use of blow dryer and flat iron.
- ▶ Texture allows for long-lasting curls.
- ▶ A curling wand/iron may be used at a low temperature to blend with natural hair or define curls.
- ▶ Returns to its original curl pattern after every shampoo and condition.
- ▶ *To define curls:*
 - Use paddle brush to detangle wet hair;
 - Distribute product evenly;
 - Scrunch;
 - Allow to air dry or use diffuser for more volume.
- ▶ Handling the hair during the drying process can cause frizziness. If a fuller look is desired, wait until hair is completely dry to manipulate to maintain softness and manageability.
- ▶ *Product Suggestions:*
 - Indique Hair Care Essentials French Argan Oil
 - Curl defining crème, spray, mousse, etc.
 - Please note: Curl defining products are more effective when applied to wet hair. Mix these products with our French Argan Oil to maintain softness and manageability.

BOUNCE COLLECTION

BOUNCE is our chemical-free, steam process collection of virgin Indian hair. Due to the innovative steam curling process, we do not recommend straightening any texture in this collection that has a wave or curl pattern.

NATURAL ROOTS

- ▶ Easy to flat iron or curl
- ▶ *Product Suggestions:*
 - Indique Hair Care Essentials French Argan Oil
 - Indique Hair Care Essentials Dry Shampoo

RELAXED STRAIGHT AND BLOW-OUT

- ▶ These coarse textures becomes more sleek when blow dried and flat ironed.
- ▶ We recommend using a high temperature setting when curling due to the coarseness of this texture.
- ▶ *Product Suggestions:*
 - Indique Hair Care Essentials French Argan Oil
 - Indique Hair Care Essentials Dry Shampoo

BEACH WAVE AND DEEP WAVE

- ▶ Due to the steam curling process we do not recommend straightening this texture as it will loosen the wave pattern.
- ▶ A curling wand/iron may be

BEACH WAVE AND DEEP WAVE

- cont. used at a low temperature to blend with natural hair or define the waves.
- ▶ To revitalize wave pattern:
 - Spray with water;
 - Use paddle brush to detangle;
 - Distribute product evenly;
 - Scrunch;
 - Allow to air dry or use diffuser for more volume.
- ▶ Handling the hair during the drying process can cause frizziness. If a fuller look is desired, wait until hair is completely dry to manipulate.
- ▶ *Product Suggestions:*
 - Indique Hair Care Essentials French Argan Oil
 - Curl defining crème, spray, mousse, etc.
 - Please note: Curl defining products are more effective when applied to wet hair. Mix these products with our French Argan Oil to maintain softness and manageability.

COIL CURL

- ▶ Due to the steam curling process we do not recommend straightening this texture as it will loosen the curl pattern.
- ▶ *To revitalize curl pattern:*
 - Spray with water;
 - Use paddle brush to detangle;
 - Distribute product evenly;
 - Scrunch;
 - Allow to air dry or use diffuser for more volume.
- ▶ Handling the hair during the drying process can cause frizziness. If a fuller look is desired, wait until hair is completely dry to manipulate.
- ▶ *Product Suggestions:*
 - Indique Hair Care Essentials French Argan Oil
 - Curl defining crème, spray, mousse, etc.
 - Please note: Curl defining products are more effective when applied to wet hair. Mix these products with our French Argan Oil to maintain softness and manageability.

ORGANIC CURL

- ▶ Due to the steam curling process we do not recommend

SEA COLLECTION

Discover the secret of the orient—vibrant, lustrous, virgin hair from South East Asia. Available in natural, virgin textures, as well as patterns created using an innovative steam process, Indique's SEA Collection offers untold beauty from an unexpected source.

ZEN STRAIGHT

- ▶ This coarse texture becomes more sleek when blow dried and flat ironed.
- ▶ We recommend using a high temperature setting when curling due to the coarseness of this texture.
- ▶ *Product Suggestions:*
 - Indique Hair Care Essentials French Argan Oil
 - Indique Hair Care Essentials Dry Shampoo

TAHITIAN WAVE

- ▶ Due to the steam curling process we do not recommend straightening this texture as it will loosen the wave pattern.
- ▶ A curling wand/iron may be used at a low temperature to blend with natural hair or define the waves.
- ▶ *To revitalize wave pattern:*
 - Spray with water;
 - Use paddle brush to detangle;
 - Distribute product evenly;
 - Scrunch;
 - Allow to air dry or use diffuser for more volume.
- ▶ Handling the hair during the drying process can cause frizziness. If a fuller look is desired, wait until hair is completely dry to manipulate.
- ▶ *Product Suggestions:*

straightening this texture, as it will loosen the curl pattern.

- ▶ *To revitalize curl pattern:*
 - Spray with water;
 - Use paddle brush to detangle;
 - Distribute product evenly;
 - Scrunch;
 - Allow to air dry or use diffuser for more volume.
- ▶ Handling the hair during the drying process can cause frizziness. If a fuller look is desired, wait until hair is completely dry to manipulate.
- ▶ During the initial shampoo and brushing, Organic Curl is prone to strand release. Strand release involves the detachment of loose hair during the steam curling process. This loose hair will separate from the curl-set during the initial shampoo and brushing. This is normal due to the manipulation of the cuticle during the steaming process.
- ▶ *Product Suggestions:*
 - Indique Hair Care Essentials French Argan Oil
 - Curl defining crème, spray, mousse, etc.
 - Please note: Curl defining products are more effective when applied to wet hair. Mix these products with our French Argan Oil to maintain softness and manageability.

TAHITIAN WAVE cont.

- Indique Hair Care Essentials French Argan Oil
- Curl defining crème, spray, mousse, etc.
- Please note: Curl defining products are more effective when applied to wet hair. Mix these products with our French Argan Oil to maintain softness and manageability.

BALI STRAIGHT

- ▶ Easy to flat iron or curl
- ▶ *Product Suggestions:*
 - Indique Hair Care Essentials French Argan Oil
 - Indique Hair Care Essentials Dry Shampoo

FJI CURL

- ▶ Due to the steam curling process we do not recommend straightening this texture as it will loosen the curl pattern.
- ▶ A curling wand/iron may be used at a low temperature to blend with natural hair or define the curl.
- ▶ *To revitalize curl pattern:*
 - Spray with water;
 - Use paddle brush to detangle;
 - Distribute product evenly;
 - Scrunch;
 - Allow to air dry or use diffuser for more volume.

FJI CURL cont.

- ▶ Handling the hair during the drying process can cause frizziness. If a fuller look is desired, wait until hair is completely dry to manipulate.
- ▶ *Product Suggestions:*
 - Indique Hair Care Essentials French Argan Oil
 - Curl defining crème, spray, mousse, etc.
 - Please note: Curl defining products are more effective when applied to wet hair. Mix these products with our French Argan Oil to maintain softness and manageability.

SUMATRA WAVE

- ▶ Straightens easily with flat iron.
- ▶ Texture allows for long-lasting curls.
- ▶ Returns to its original wave pattern after every shampoo and condition.

HYSTERIA COLLECTION

Our line of colored, virgin Indian hair. Hysteria is versatility at its best. It can be worn in a multitude of styles: the characteristic natural soft wavy pattern, curled, or straight.

- ▶ Straightens easily with flat iron.
- ▶ Texture allows for long-lasting curls.
- ▶ Returns to its original wave pattern after every shampoo.
- ▶ Hysteria has already undergone a special 1 to 2 day color process. Since the hair has already been color-treated, additional processing can compromise the integrity of the hair.
- ▶ Use Indique Sulfate-free Shampoo and Conditioner to prevent color fading.
- ▶ You may experience some light shedding with Hysteria. To help reduce this, have your stylist apply Indique Weft Sealer prior to installation.
- ▶ *To define waves:*
 - Use paddle brush to detangle wet hair;

STUDIO COLLECTION

The revolution of hair extensions! This collection offers an array of innovative, quick and easy to apply pieces that allow you to change your look effortlessly without the commitment.

STUDIO FISHNETS/ PERFECT 10

- ▶ Please refer to the specific texture for maintenance tips.
- ▶ When shampooing and conditioning these pieces, bind together at the top with a rubber band.
- ▶ Depending on the texture of your own hair, you may want to tease, flat twist, or braid to provide an anchor for the clips.
- ▶ Due to the nature of this product and the clips that are attached, we do not recommend that you sleep with STUDIO pieces.

SUMATRA WAVE cont.

To define waves:

- Use paddle brush to detangle wet hair;
- Distribute product evenly;
- Scrunch;
- Allow hair to air dry or use diffuser for more volume.
- ▶ Handling the hair during the drying process can cause frizziness. If a fuller look is desired, wait until hair is completely dry to manipulate.
- ▶ *Product Suggestions:*
 - Indique Hair Care Essentials French Argan Oil
 - Curl defining crème, spray, mousse, etc.
 - Please note: Curl defining products are more effective when applied to wet hair. Mix these products with our French Argan Oil to maintain softness and manageability.

- Distribute product evenly;
- Scrunch;
- Allow to air dry or use diffuser for more volume.
- ▶ Handling the hair during the drying process can cause frizziness. If a fuller look is desired, wait until hair is completely dry to manipulate.
- ▶ *Product Suggestions:*
 - Indique Hair Care Essentials French Argan Oil
 - Curl defining crème, spray, mousse, etc.
 - Please note: Curl defining products are more effective when applied to wet hair. Mix these products with our French Argan Oil to maintain softness and manageability.

STUDIO BANGS

- ▶ Please refer to the specific texture for maintenance tips.
- ▶ Bangs have a silk base, which allows for a more realistic look. However, please refrain from tugging or pulling as it may cause strand release.
- ▶ Avoid excessive use of conditioners at the base.
- ▶ Due to the nature of this product and the clips that are attached, we do not recommend that you sleep with STUDIO bangs.