



## Celebrate The First Day Of Summer With Indique Hair

*Dia Simms (Executive Vice President of Blue Flame Marketing x BadBoyRecords x Revolt TV), Cynthia Bailey (Bravo TV) and more to be honored by Indique's Ode To The Sunny Season*

**ATLANTA, GA - ([pitchengine.com](http://pitchengine.com)) June 2014** - Indique Hair, one of the leading premium hair extension brands in the United States, announce their national *First Day Of Summer* Campaign and series of events. Events will be hosted at twelve of Indique Hair Boutiques simultaneously across the nation on Saturday, . Hosted by beloved curly girl bloggers, the launch event will take place on Thursday, March 27, 2014 from 7:00pm - 9:00pm.

The series of events will cater to Indique clients, beauty industry professionals, and will showcase Indique's textured hair offerings to prepare for fun in the sun. Indique's Headquarter office in Atlanta, Georgia, will celebrate by partnering with BossLady Magazine to celebrate the the July Cover Release for Dia Simms (Executive Vice President of Blue Flame Marketing x BadBoyRecords x Revolt TV) and will honor

Cynthia Bailey (Bravo TV) and more. For more information on a *First Day Of Summer* in your city visit [www.IndiqueHair.com/summer](http://www.IndiqueHair.com/summer) and to join the conversation the Twitter/ Instagram Handle is @ILoveIndique and Hashtag #SummerHair.

"We wanted to capture fun in the sun for both looks! The first model is wearing Indique's BOUNCE Coil Curl in 18" & 22". We added subtle highlights to enhance this look. The second model is wearing PURE Wavy in 24". We created tousled waves using a wave wand. Indique Hair paired with Fancy Swimwear gives you the ultimate summer chic look!"

- Nikki Nuvo



Media Contact: Nicole Garner - The Garner Circle PR - [pr@thegarnercircle.com](mailto:pr@thegarnercircle.com)

## PARTICIPATING INDIQUE BOUTIQUE LOCATIONS AND TIMES:

ATLANTA: 4PM to 7PM
BOSTON: 2PM to 4PM
BROOKLYN: 2PM to 6PM
CHICAGO: 2PM to 6PM
HOUSTON: 2PM to 6PM
LOS ANGELES: 3PM to 6PM
PELHAM: 2PM to 6PM
PHILADELPHIA (JUNE 20TH): 5PM to 7PM
QUEENS: 1PM to 4PM
SILVER SPRING: 1PM to 4PM
SOHO: 2PM to 5PM
SOUTH ORANGE: 4PM to 6PM

### MEET DIA SIMMS AT THE ATLANTA BOUTIQUE:

312 N. Highland Ave. NE Suite C  
Atlanta, GA 30307  
Phone: [404.974.4680](tel:404.974.4680)

RSVP: [HTTP://BOSSLADYINDIQUE.EVENTBRITE.COM](http://bossladyindique.eventbrite.com)

### ABOUT INDIQUE HAIR

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indique Hair International provides 100 percent virgin human hair that is natural and of the highest quality. With an impressive client base that consists of Lady Gaga, Lala Vasquez, Rihanna, Ciara, Jill Scott, Brandy and more, Indique Hair's unique Indian virgin and natural human hair extensions are lustrous and tangle free. Indique Hair International is the only company that produces hair extensions at the source, with headquarters in India; Indique Hair has free-standing boutiques in Brooklyn, Soho & Little Neck in New York, New Jersey, Philadelphia and Boston. For more information visit [www.Indiquehair.com](http://www.Indiquehair.com).

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