

\* FOR IMMEDIATE RELEASE \*

## Indique Hair relaunches it's SEA Collection

**August 19, 2014 (New York) - Indique Hair**, the premier provider of virgin hair extensions, re-launches it's SEA Collection. Offered in more lengths, Indique Hair will provide the same great quality at an amazing price!

Starting at under \$100, the new SEA Collection offers the same premium quality, variety and versatility that you've come to love about Indique. The SEA Collection will now be offered in 3.2 oz with lengths that range from 12" to 24" with prices starting at \$85 for 12" and ending at \$130 for 24"! The SEA collection is for the woman that wants to change her look frequently and explore textures without having to pay a huge price!

### For whoever you are.

Polished, fierce, sassy, sexy, fashion-forward, or a little bit of everything: the enhanced selection of textures and lengths in the SEA Collection allow you to switch up your look or cultivate a style that is uniquely yours—all at a price that is truly remarkable.

### Pricing/Lengths

12"	\$85
16"	\$105
20"	\$115
24"	\$130

**"We're happy to offer the SEA Collection with its exceptional quality and lower price point. The SEA Collection hair is thick and lustrous with unrivaled longevity that everyone will enjoy wearing."**, asserts **Ericka Dotson**, Co-Founder and Creative Director of Indique Hair. The SEA Collection offers an enhanced selection of four different textures from South East Asia. Available in natural, virgin textures as well as patterns created using an innovative steam process, Indique's SEA Collection offers untold beauty from an unexpected source. The four textures are Bali Straight, Fiji Curl, Tahitian Wave, and Zen Straight.

**Bali Straight**- the Bali Straight texture is South East Asian hair that is completely natural and untouched. Bali Straight has natural shine and body allowing to hold curls beautifully.

**Fiji Curl**- the Fiji Curl texture is South East Asian hair that has undergone a special 3 say steaming process to create a tightly defined & heavy textured curl pattern

**Tahitian Wave**- is South East Asian hair that has undergone a special 3-day steaming process that has a defined S-pattern and voluminous texture

**Zen Straight**- is South East Asian hair that has undergone a special 3-day steaming process that emulates the look and feel of professionally relaxed hair

Using the strongest and most precise wefting method available, each piece of SEA Collection hair offers unrivaled longevity and premier manageability. South East Asian hair is characteristically thick, strong, and very durable. The taper at the ends can be kept to provide the look of a natural grow-out state, or can easily be trimmed to achieve your desired style. Offering an enhanced selection of textures and lengths, the SEA Collection allows you to regularly switch up your look or cultivate a style that is uniquely yours. Experience a new and exotic world of elegance with Indique's SEA Collection today.

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INDIQUE . 646.863.5994 . [press@indiquehair.com](mailto:press@indiquehair.com)

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About Indique Hair

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indique Hair International provides 100 percent virgin human hair that is natural and of the highest quality. With an impressive client base that consists of Lady Gaga, Lala Vasquez, Rihanna, Ciara, Jill Scott, Brandy and more, Indique Hair's unique Indian virgin and natural human hair extensions are lustrous and tangle free.

Indique Hair International is the only company that produces hair extensions at the source, with headquarters in India; IndiqueHair has free-standing boutiques in Brooklyn, Soho, Pelham & Little Neck in New York, New Jersey, Philadelphia, Boston, Atlanta, Houston, Chicago, Los Angeles, Johannesburg, and Silver Spring. For more information visit [www.IndiqueHair.com](http://www.IndiqueHair.com)

