



Indique Hair Opens It's 13th National Boutique in Los Angeles, CA!

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Los Angeles, CA <DATE>--- Indique Hair, the leading premium hair extension brand in the global market, will open the doors to it's 13th location in Culver City, Los Angeles with a Grand Opening Weekend Saturday, April 12th, from 1:00pm - 5:00pm. There will be a ribbon-cutting ceremony beginning at 1:00pm. Hosted by Indique's Co-Founder and Creative Director, Ericka Dotson, the Grand Opening will feature Indique Hair on live models, coveted Indique Featured Stylists from the LA area, a signature pink carpet, delicious treats, exclusives guest discounts for purchases, complimentary hair giveaways and much more.

Ericka Dotson, an Austin, TX native, was inspired to build Indique into a powerhouse beauty brand by clients who felt a void in the hair extension industry. Indique is a premier, knowledgeable and customer orientated business that is synonymous with quality product and women empowerment. For the second year in a row, Indique was recognized as one of the fastest growing companies in America by the Inc. 5000, placing at #657 on the list.

With locations already established in Brooklyn, Soho, Pelham & Little Neck in New York, New Jersey, Philadelphia, Chicago, Boston, Houston, Silver Spring and South Africa, Ericka is elated to embark on Indique's West Coast expansion. ... "We have grown to become the global leader in premium hair extensions and will now bring our customized shopping experience to the Los Angeles area, enabling clients to touch and feel our products. " says Dotson.

The LA location will offer the entire Indique Hair line including the BOUNCE Collection™, a collection of steam permed virgin Indian hair, the SEA™ Collection, a collection of South East Asian hair, the HYSTERIA Collection™ which features colored Indian hair, the company's flagship line, the PURE Collection™, STUDIO™ a collection of innovative, quick & easy to apply hair extensions and the KERATIQUÉ™ Collection, a line of Keratin-Tip Virgin Indian Hair Extensions.

Dotson stated "Indique offers a wide variety of hair extensions and pieces for the LA girl who has an active lifestyle and knows the importance of always being camera-ready."

Join the Indique Team, beauty bloggers and social influencers for the ultimate beauty event on Saturday, April 12, 2013 at <address>. For more information visit www.IndiqueHair.com.

Join the social media conversation with the Twitter/ Instagram handle @ILoveIndique and hashtag #IndiqueLA

TO RSVP, CLICK **HERE**: [INDIQUE LA GRAND OPENING](#)

ABOUT INDIQUE HAIR

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indique Hair International provides 100 percent virgin human hair that is natural and of the highest quality. With an impressive client base that consists of Lady Gaga, Kelly Rowland, Lala Vasquez, Gabrielle Union, Rihanna, Ciara, Skylar Diggins, Brandy and more, Indique Hair's unique Indian virgin and natural human hair extensions are lustrous and tangle free.

Indique Hair International is the only company that produces hair extensions at the source, with headquarters in India. Indique Hair has free-standing boutiques in Brooklyn, Soho & Little Neck in New York, New Jersey, Philadelphia, Atlanta, Chicago, Houston, Boston, Silver Spring and South Africa. For more information, visit www.Indiquehair.com

For media inquires and interviews, please contact press@indiquehair.com or call 404.974.4681

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