

**\*For Immediate Release\***

**Indique Hair partners with Monster, Nike, T3, Mizani and several other brands for a major holiday giveaway campaign called 12 Days of Chic.**

**December 11 (New York)** - Indique Hair announces 12 Days of Chic, a collaborative holiday campaign in which they partnered with multiple brands to give away exclusive prize packages to randomly selected winners via Instagram. The contest runs from December 12th - December 23rd with prize packages ranging from \$250-\$550. On each day, a new brand-specific gift package will be announced via Indique's Instagram page [@LoveIndique](#) and on [www.indiquehair.com/whats-new/12-days-of-chic.html](http://www.indiquehair.com/whats-new/12-days-of-chic.html)

**The brands partnering with Indique for 12 Days of Chic include (not in any order of release):**

T3  
Miss Jessie's  
Cesar Ramirez & Mizani  
Glamourpuss NYC  
Simone Boss Lady & Monster  
Deanna Jefferson & Nike  
Necole Bitchie & Cupcake Mafia  
Thrive Causemetics Lashes  
AJ Crimson  
Design Essentials  
Lipmatic by Destiny Jones

**In order to win one of the prize packages, users have to abide by the following:**

1. Follow Indique Hair & the participating brand on Instagram @iloveindique @brandname
2. Repost the 12 Day of Chic contest graphic with "I want to Win" @iloveindique @brandname #12daysofChic
3. Invite all of their followers to like the picture.
4. Winner will be selected the next morning at 9:15am and announced. Winner will be based on the amount of likes on their picture. Anyone who purchases likes will be disqualified!

For press inquiries or additional information about 12 Days of Chic email Trévon Williams at [press@indiquehair.com](mailto:press@indiquehair.com).

#### About Indique Hair

With a winning combination of hair experts and stylists, and more than 25 years of industry experience, Indique Hair International provides 100 percent virgin human hair that is natural and of the highest quality. With an impressive client base that consists of Lady Gaga, Lala Vasquez, Rihanna, Ciara, Jill Scott, Brandy and more, Indique Hair's unique Indian virgin and natural human hair extensions are lustrous and tangle free.

Indique Hair International is the only company that produces hair extensions at the source, with headquarters in India; IndiqueHair has free-standing boutiques in Brooklyn, Soho, Pelham & Little Neck in New York, New Jersey, Philadelphia, Boston, Atlanta, Houston, Chicago, Los Angeles, Johannesburg, and Silver Spring.

**\*For Immediate Release\***

For more information visit [www.IndiqueHair.com](http://www.IndiqueHair.com)